



# The 5<sup>th</sup> BioExecutive Forum Meeting

## June 3rd, 2010



מכון הישראלי ליצוא ולשיתוף פעולה בין-לאומי  
The Israel Export & International Cooperation Institute

BIO MEDICAL STRATEGY

- ▶ The BioExecutive Forum was formed by a group of executives from the Israeli Biomed industry on October 2008. The forum serves as a platform for networking and for exchange of ideas between upcoming and experienced managers, who wish to promote their ventures and their common interests.
- ▶ Our next meeting will take place on Thursday, June 3<sup>rd</sup> at 16:00, at the Export & International Cooperation Institute, fifth floor, Beit Ha'Tassiyanim, Hamered 29 Tel Aviv.
- ▶ Participation is free of charge, but requires prior registration at the [meetup website](http://www.meetup.com/BioExecutive-Forum) (<http://www.meetup.com/BioExecutive-Forum>).

### Agenda:

- ▶ 16:00-16:30 Gathering
- ▶ 16:30-17:15 Dr. Benny Zeevi, Managing General Partner at DFJ Tamir Fishman Ventures.  
*"Implications of the new reform in the US, the Israeli health industry and its potential regarding the new reform"*
- ▶ 17:15-18:05 Maura Rosenfeld, Business Development at Signal Ltd.  
*"Networking for Fun and Profit"*
- ▶ 18:05-18:15 Coffee break
- ▶ 18:15-19:00 Dr. Ophir Fromovich, Founder and CEO of Alpha-Bio Ltd.  
*"From an idea, will and desire, the unique journey of Alpha-Bio Ltd."*

**For more details please logon to one of our websites:**

- [www.beforum.org](http://www.beforum.org)
- [www.meetup.com/bioexecutive-forum](http://www.meetup.com/bioexecutive-forum)

Don't forget to RSVP to the meeting ASAP in the meetup website.

Our meetings are FREE! Please keep us updated on your RSVP status.

The BioExecutive Forum organizing committee