



The Fourth BioExecutive Forum Meeting

February 21st, 2010



BIOMEDICAL STRATEGY



- ▶ The BioExecutive Forum was formed by a group of executives from the Israeli Biomed industry on October 2008. The forum serves as a platform for networking and for exchange of ideas between upcoming and experienced managers, who wish to promote their ventures and their common interests.
- ▶ Our next meeting will take place on Sunday, February 21st at 16:00, at the Export & International Cooperation Institute, fifth floor, Beit Ha'Tassiyanim, Hamered 29 Tel Aviv.
- ▶ Participation is free of charge, but requires prior registration at the [meetup website](http://www.meetup.com/BioExecutive-Forum) (<http://www.meetup.com/BioExecutive-Forum>).

Agenda:

- ▶ 16:00-16:30 Gathering
- ▶ 16:30-17:15 Prof. Haim Aviv – Co-founder and former CEO of BTG Israel and currently the CEO of Herbamed Ltd.
Prof. Marian Gorecki – Co-founder and former CEO of BTG Israel and currently the chairman of Mediwound Ltd and Thrombotech Ltd.
“Thirty years to the founding of BTG, the first Israeli Biotech company, a retrospective”
- ▶ 17:15-17:45 Dr. Orna Oz - Managing Partner of BioMedical Strategy Ltd.
“Clinical & Regulatory Affairs: A Multi-Task Approach”
- ▶ 17:45-18:15 Coffee and networking break
- ▶ 18:15-19:00 Dr. Shlomo Lewkowicz - Consultant, Medical device development, regulation, clinicals, business and commercialization
“Learning from Failures” - How to benefit from analyzing failures in the Israeli biomed industry”

For more details please logon to one of our websites:

- www.beforum.org
- www.meetup.com/bioexecutive-forum

Don't forget to RSVP to the meeting ASAP in the meetup website.

The BioExecutive Forum organizing committee